



Life Coaching Course Decision Making Matrix<sup>©2002</sup>

How to use this matrix

In the left column write all the criteria you wish to select a course on, some ideas are already in the matrix, add your own extra ones. Along the top of the list put the names of the coach training providers. Measure each criteria against each provider on a scale of 0-10. Using 0 equalling not provided, and a sliding scale of provision up to 10, indicating fully meeting your criteria and your personal requirements.

Criteria ↓	Provider →	Achievement Specialists				Totals
International Accreditation						
Affordable Course Fees						
Course Choices						
Business Start Up Pack forms, contracts, etc.						
Life/Business/Corporate coaching diploma						
Coach/Mentor Discussion Forum						
1 in 3 supervision ratio on workshop						
Unlimited Recorded Master Classes						
Unlimited Live Master Classes						
Your own Niche Marketing Strategy						
Your Life Coaching Programme Prices						
Business Options Ltd, LLP, self employed						
Legal requirements HMRC, I.C.O, etc.						
Unlimited E-Mentor Support						
Your own Coach Post workshop						
Your own Client Post workshop						
Life time Post Course Support						
Discount professional Insurance						
Full Diploma Certificate Included						
CPD Manual						
Low Course Fee Leaves You Money For Marketing						



## Achievement Specialists

**0800 191 0200**

The Old Post Office, Coryton Okehampton, EX20 4NZ

Flexible Course Completion Date – you decide					
Course based on #1 Ground-breaking Coaching Book					
Delivery of Training by a Pioneer of Coaching					
Life membership of Achievers Club					
Your own study buddy system					
Client lead generation from website with over 2,000 hits per day					
Option of 6 Months Extra 1-2-1 Mentoring					

**From:** Simon Cheung  
**To:** curly@achievementspecialists.co.uk  
**Subject:** Testimonial

*'Training as a coach was a big decision for me and a major career change, so when it came to choosing who to train with, I researched thoroughly and extensively, including overseas options. I chose Achievement Specialists for two reasons. Firstly, the course is the most practical for coaches who want to start a practice now. It's fluff-free! No chin stroking here unlike some other courses that are too heavy on theory. This is real and comprehensive. The second reason was Curly Martin herself. Not only was she extremely responsive, professional and honest prior to booking myself on the course but having trained with her I can now say that she is an unequalled coach, an inspirational trainer and one of the most impressive human beings I've ever met.'* **Simon Cheung**

**From:** Natasa Mihajlovic  
**To:** curly@achievementspecialists.co.uk  
**Subject:** Testimonial

*'After completing a 12 day coaching course somewhere else, I started to appreciate Curly's workshop weekend even more. In just two days with Curly - you get it all: Transfer of knowledge, practical exercises, set of tools that you can use while coaching and your own coaching circle to support you for life, if needed! With Curly there is no small hidden print, she is outstanding trainer and her generosity to share her knowledge and experience is one time fix! You are able to walk and even sooner run on your own! Therefore, highly recommended!!!' Top qualities: Expert, Good Value, High Integrity* **Natasa Mihajlovic via LinkedIn**